

Taking steps to a better tomorrow walkforcourage.com

# **Stepping Forward Together**

In 2019, the Courage family's life changed forever when they lost Jeff to suicide. From heartbreak came a powerful movement, Walk for Courage. Now in its fourth year, this event brings our community together to remember and honour those lost to suicide, to support those currently struggling with mental health, to raise awareness, reduce stigma, advocate for accessible mental health care, and to transform grief into action and pain into prevention.

## Saturday, July 19, 2025

**Owen Sound, Hanover & virtually** 

#### Your Impact

Funds raised through the Walk for Courage directly support vital CMHA Grey Bruce programs:

- Early mental health education for children through the FAN Club.
- Support for teens through Let's Talk.
- Talk Today, mental wellness for athletes.
- Adult and workplace education programs to strengthen mental health support across the community.
- Mental health training initiatives like Mental Health First Aid, SafeTALK, and ASIST.

## **In-Kind Donations: Give & Gain**

**Donating an item or service?** In-kind donations will be featured in our online auction leading up to, and during, Walk for Courage. This exciting fundraiser draws attention from across Grey Bruce.

In return, we'll promote your business by:

- Featuring your logo and business name in the auction listing
- Tagging and thanking you on CMHA Grey Bruce's social media platforms
- Including your business in event communications and thank-you materials

A tax receipt is available for the fair market value of your in-kind donation.

### **Together, We Walk for Courage**

Every step we take is a powerful reminder that no one has to face their struggles alone.



NAME ON CARD

SIGNATURE

#### THANK YOU FOR YOUR GENEROUS SUPPORT TOWARDS MENTAL HEALTH

For more information or to confirm your sponsorship, contact: Don Vail - Communications & Funding Manager dvail@cmhagb.org 519-371-3642 Ext. 1018 Please mail cash or cheque donations to: CMHA Grey Bruce 1101 2<sup>nd</sup> Avenue East, Suite 205 Owen Sound, ON N4K 2J1

Register, donate, and learn more at walkforcourage.com