

ANNUAL REPORT

CMHA Grey Bruce

2023/24



Table of Contents

3

A Letter from the Interim CEO and Board Chair

4

Vision, Mission, Values

5

Highlights

6

Supporters

8

14th Street Transitional Housing: a New Beginning for Many

9

Empowering Youth through Mental Health Awareness Programs

10

Commitment to Reconciliation

12

Financial Overview

Board of Directors

Board Executive Chair

Sean McMurray

Vice-Chair

Yvonne McCutcheon

Secretary

Claudia den Boer, CMHAGB -
Interim CEO

Past Chair

Lynda Legge

Executive Member-at-Large

Ejaye McComb

Directors

Paul Biggin

Susan Boron

Lindsey Glazier

Mikayla Greig

Karen Linner

Ginelle MacDougall

Scott Murphy

Anita Sultmanis



FUNDERS



A Letter from the Interim CEO and Board Chair

Transition, adjustment and opportunity have been themes of the past year at CMHA Grey Bruce

The past year for CMHA Grey Bruce has been one of transition, adjustment, and opportunity. The case management and outreach teams have come together to form an integrated case management program aimed at enhancing best practice and improved access for clients. In addition, the Central Intake model has had a positive impact on ease of access and was fully launched to external partners in January 2024. Through the strong partnership with our municipal colleagues, the 14th Street supportive housing facility opened in December 2023 to serve individuals experiencing homelessness with complex mental health issues. Advocacy for long-term base funding is a priority given the tremendous need for this type of housing support. Mental health promotion and awareness is a core service for youth and with additional fundraising, expansion to providing services for adults is a key focus for the agency.

After leading the agency through a successful integration in 2018 of Hope Grey Bruce, G & B House, and the CMHA legacy organization, CEO Clark McFarlane left the agency in September 2023. The Board engaged Claudia den Boer as Interim CEO to support the agency until a new CEO could be recruited. The focus during this interim period on strategic priorities supported by a realigned organizational structure

has strengthened integration foundations as the newly-recruited CEO, Stephen Musehl, joins the agency in mid-April 2024. Furthering system partnerships was also a priority during the interim period, with a view to continue to build a more integrated system of mental health and addictions care.

The agency looks forward to building upon the current and growing impact of the CMHA Grey Bruce Branch across the region under the leadership of Stephen Musehl. Great opportunities lie ahead



Claudia den Boer

Claudia den Boer
Interim CEO



SM

Sean McMurry
Board Chair



Stephan Musehl

Stephan Musehl
Incoming CEO

Message from incoming CEO

As I get started in early 2024-25, I look forward to working alongside our highly-skilled and passionate team. I believe CMHA Grey Bruce is a leader in supporting our community through many challenges we are facing today and I look forward to working with our team and community partners to do that.

I believe the three pillars of an organization are organizational health, client satisfaction, and staff satisfaction and wellness, and I look forward to working toward improving all three areas in the coming months and years.

I see opportunity to continue to grow for CMHA Grey Bruce as the need for our services grow. We have many amazing community partners who support us to achieve our mission, and many more who are eager to learn about our services.

Thank you to the Board of Directors for allowing me this opportunity to support both the employees of CMHA Grey Bruce and the folks we service. I am really excited for the year ahead and believe we will do great things!

Vision, Mission, Values



We will create an inclusive community inspiring hope, choice and well-being for all.



We cultivate hope, resilience and community for those who live with, and are impacted by, mental illness and/or addiction.



We are driven by our values of compassion, dignity, inclusivity, integrity and choice.

Strategic directions plan for 2025

We will advance mental health and addiction services in Grey and Bruce Counties by being a leader that will:

1 Deliver high-quality, person-centred mental health and addiction services.

2 Work with system partners to build on and transform care pathways so people experience a well-co-ordinated, seamless, safe and effective service system.

3 Foster staff wellness.

4 Strengthen organizational health, safety, and excellence.



Highlights

Program and team achievements

The past year has been one of growth, achievement, and deepened community connections for CMHA Grey Bruce. Our commitment to mental health and well-being is evident in the numerous milestones we reached from April 2023 to March 2024.

We began the year by developing a comprehensive land acknowledgment, reflecting our respect and commitment to the Indigenous communities of Grey Bruce. This important step ensures our agency honours the traditional territories on which we operate.

Our website received a significant refresh, improving accessibility and providing a more user-friendly experience for those seeking information and support. This update ensures our resources are more accessible to the community, reinforcing our mission to serve everyone in need.

The launch of the 14th Street Transitional Housing Program marked a significant expansion of our services. This program provides 24-7 support for individuals facing homelessness and mental health challenges, offering them a pathway to stability and improved well-being.

One of the standout successes this year was The Push Up Challenge, which united the community in raising awareness and funds for mental health. The challenge exceeded expectations, highlighting the incredible support and solidarity within Grey Bruce.

Additionally, our Mobile Mental Health and Addictions Response Team (MMHART) received special recognition from the Hanover Police Service, acknowledging the vital role it plays in crisis intervention and support within the community.

As we reflect on these accomplishments, we remain committed to enhancing our services and reaching even more people in need, and we look forward to continuing this important work in the year ahead.



An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario



Impact

2,586

individuals served

35

programs and services

167

employees

22,414

individuals supported



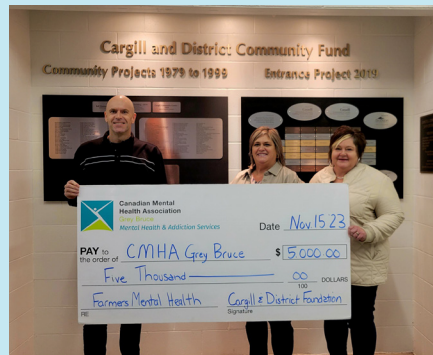
Supporters

Donations and third-party events

We are deeply grateful to our community of donors, sponsors, volunteers, and partners. Your generous contributions make it possible for us to continue providing essential mental health and addiction services to those in need. Every dollar donated has a profound impact, allowing us to expand our programs, support more individuals, and create a healthier, more resilient community. We couldn't do what we do without your unwavering support, and we thank you for standing with us on this journey toward better mental health for all.



Georgian Shores United Church donated \$2,500 to support the 14th Street Transitional Housing program.



The Cargill and District Community Foundation donated \$5,000 to support farmers' mental health.



A Touch of Taryn generously donated \$1,000 through The Push Up Challenge.



The Zonta Club donated \$500 to support the Women's Trauma Program through CMHA Grey Bruce's Recovery College.



The James Goreski Private Foundation granted \$50,000 to support youth through our Talk Today program.



The Chatsworth Fire Department held the 9/11 Memorial Stair Climb, raising \$2,700 in honour of the fallen and in support of mental health.



The Mood Disorders Society of Canada held the Defeat Depression Walk. They generously donated \$6,639 to support our youth programs.



The second annual Walk For Courage raised over \$12,500, showcasing the community's strong commitment to mental health support.



The Artisans Holiday Show and Sale generously donated their admission fees to CMHA Grey Bruce, raising \$5,360.



The Knights of Columbus proudly presented a \$20,000 cheque to support youth awareness programs. These funds were raised through their Radio Bingo on 560 CFOS.



Owen Sound District Secondary Students held the first ever Walk to Talk fundraiser, raising \$1226.75.

Service groups and churches that support CMHA Grey Bruce:

- Cargill District Community Foundation
- Canadian Legion Ladies Auxiliary
- Georgian Bay Garden Club
- Georgian Shores United Church Women
- Grey County Gardeners
- Hanover Lions Club
- Hanover Rotary Club
- Kincardine Catholic Women's League
- Ladies Auxiliary Hepworth Legion
- Meaford & St Vincent Agricultural Society
- Owen Sound Knights of Columbus
- Probus Club of Saugeen Shores
- Rotary Club of Walkerton Charitable Trust
- Tara United Church Women
- Walkerton Catholic Women's League
- Faith United Church
- Warton Rotary Club Children's Foundation
- Zonta Club
- Calvary Evangelical Missionary Church
- Georgian Shores United Church
- St. Andrew's Presbyterian Church
- Trinity Evangelical Lutheran Church

14th Street Transitional Housing: a New Beginning for Many



In 2023, CMHA Grey Bruce celebrated the completion of the 14th Street Transitional Supportive Housing Program in Owen Sound, a significant milestone in our commitment to supporting those in need. The newly-renovated property, located at 386 14th St., now provides 12 self-contained apartment units designed to offer a safe, secure place for individuals with mental illness and/or substance use issues who are homeless or at risk of homelessness.

This high-acuity transitional housing will serve as a critical lifeline for many, offering not just a roof over their heads but also a pathway to stability. The program is designed to be life-changing, providing comprehensive support that includes case management, life enrichment activities, peer support, primary care, addiction counselling, and assistance with obtaining identification documents. These services aim to help residents transition successfully

into stable, long-term housing, reducing their reliance on emergency services.

Moreover, this initiative is creating new job opportunities within CMHA Grey Bruce, further strengthening our community's capacity to support those in need. The new program will require a team of dedicated professionals to deliver these essential services, ensuring each resident receives the care and support they need on their journey to recovery. The completion of the 14th Street Transitional Housing Program marks a significant step forward in our ongoing efforts to address homelessness and support mental health in Grey Bruce. We look forward to seeing the positive impact this initiative will have on the lives of those it serves.

Empowering Youth through Mental Health Awareness Programs

The past fiscal year was an incredibly busy and impactful year for our youth awareness team. Over the course of the year, we welcomed eight new team members, each bringing their own unique talents, skills, and compassion to the program. Additionally, we hosted 15 outstanding students—ranging from high school volunteers to college placement students—who played a key role in our success. These individuals helped deliver positive mental health messaging in fun, engaging, and relatable ways through presentations, puppet plays, information displays, and activities.

Our youth awareness programs include three Tier 1 initiatives: the Grey Bruce Friends and Neighbours (FAN) Club puppet program for ages five to 12, Let's Talk for grades 6-8, and the Talk Today program for high school students. Talk Today also features a special visit by the Owen Sound Attack players to local elementary schools, where players share how they support their own mental health and play a spirited game of five-on-three ball hockey with the students. The program culminates in a Talk Today awareness evening during an Owen Sound Attack home game, where this year, the Arran-Elderslie Ice Dogs minor hockey players helped us raise

over \$4,000 for CMHA Grey Bruce. Throughout the year, the youth awareness team also provided dozens of presentations for back-to-school events, grade 12 transition activities, parent-teacher nights, Family Fun days, and exam stress-busting sessions. We are grateful to the 13 schools that welcomed our team monthly, as well as the many others we connected with throughout the year.



Commitment to Reconciliation

The reconciliation committee has achieved notable progress over the past year, deepening community connections and advancing wellness and reconciliation initiatives. This year, the committee created the CMHA Grey Bruce Official Land Acknowledgement. The acknowledgement is available on our website and is posted at each location.

National Truth and Reconciliation Day 2023

We believe it's essential to demonstrate our solidarity with Indigenous communities and commemorate the survivors and victims of the residential school system. Many CMHA staff throughout Grey Bruce chose to show support by wearing orange.

Grandfather Teachings puppet presentations

We have significantly expanded our Friends and Neighbours puppet program under Youth Awareness. We introduced seven new puppet plays that convey important messages to students at public schools, featuring the animal characters of the Seven Sacred Grandfather Teachings. These teachings include Love (eagle), Respect (buffalo), Honesty (sabe), Courage/ Bravery (bear), Truth (turtle), Wisdom (beaver) and Humility (wolf). Through these engaging presentations, we aim to create a deeper understanding and appreciation of these values among the youth in our community.



MMHART Receives Community Partner Recognition

During Police Week in May 2023, the Mobile Mental Health and Addictions Response Team (MMHART) was honoured to be recognized by Hanover Police Service as a community partner. We extend appreciation to officers and all detachment staff for helping to create a safe community.

Pictured left to right: RB Schlacht, MMHART; Susan Boron, CMHA board member; Ashley Timmerman, CMHA program manager; Chief Christopher Knoll, Hanover Police.



Employee Milestones

Congrats to the following CMHA Grey Bruce staff on incredible milestones with our organization:

10 years

Jenna Elvidge
Joachim Ostertag
Trudy Stanley-Kempers
Bryan Kingston

15 years

Jewel Middleton

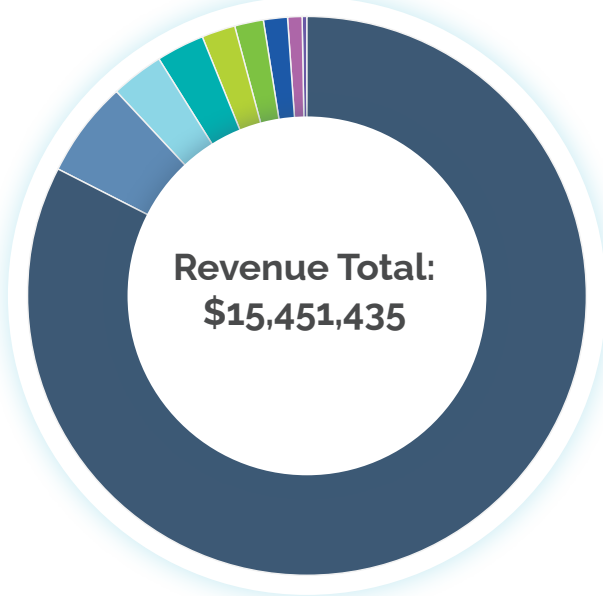
25 years

Allison Lewin
Dennis Lipskie

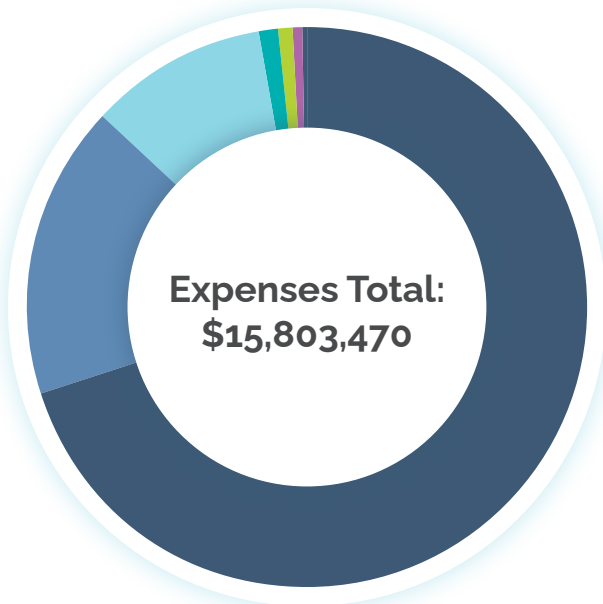
30+ years

Kathy Harker
Lezlie Martin Ellis
Joanne Burt

Financial Overview



- Ministry of Health **\$12,754,662**
- Shelter Rental Income **\$893,016**
- Grants & Donations **\$450,033**
- Other Income **\$431,712**
- Grey & Bruce Counties **\$314,086**
- Program Revenue **\$254,849**
- Ministry Of Attorney General **\$198,482**
- Amortization Of Deferred Contributions **\$121,751**
- Ministry Of Solicitor General **\$32,844**



- Salaries/Benefits/Medical **\$11,123,954**
- Facilities **\$2,647,011**
- Supplies & Sundry **\$1,634,817**
- Amortization **\$199,781**
- Sessional Fees **\$130,14**
- Equipment **\$67,766**

ANNUAL REPORT

Grey Bruce

2023/24



Canadian Mental
Health Association
Grey Bruce
Mental Health & Addiction Services

Contact us



Phone: 519-371-3642
Toll Free: 1-888-451-2642



www.greybruce.cmha.ca



@cmhagb



@cmhagreybruce



@CMHAGreyBruce



Canadian Mental Health Association
Grey Bruce

Visit us

Administration Office
1101 2nd Avenue East, Suite 205
Owen Sound, ON N4K 2J1

Charitable registration no.
10808 3510 RR 0001

